



**FOR RELEASE:**  
May 18, 2010

**CONTACT:**  
Natasha Lindor  
Winger Marketing  
(312) 494-0422  
[natasha@wingermarketing.com](mailto:natasha@wingermarketing.com)

**Midwest Eye-Banks in Chicago Hosts 12<sup>th</sup> Annual Gift of Sight Gala**  
Honors Mr. Gregory Hyder as the 2010 Man of Vision  
May 21, 2010 at 7 p.m. at The Peninsula Chicago

**CHICAGO** - Named by *BizBash* magazine as one of the top 30 fundraisers in Chicago, the Gift of Sight Gala was established to honor the Man/Woman of Vision, outstanding individuals whose lives reflect a continuing commitment to public service. The event, sponsored by [Spex](#), American Airlines, and *Chicago* magazine, will be held on May 21<sup>st</sup> at The Peninsula Chicago from 7 to 11 p.m. Individual tickets cost \$375.

**This year, Greg Hyder of The Peninsula Chicago has been named our 2010 Man of Vision.** Past honorees include developer Richard H. Driehaus, skin care mogul Marilyn Miglin, and documentary filmmaker Donna LaPietra. Gala attendees will celebrate with live music, fabulous silent auction, three-course dinner, raffle, and the company of more than 200 philanthropic and business leaders. Ryan Baker, Lead Sports Anchor of CBS2, will emcee the ceremonies.

The evening benefits the Illinois Eye-Bank, a division of Midwest Eye-Banks, a charitable not-for-profit organization dedicated to the restoration of sight. Founded in 1947, the Illinois Eye-Bank makes corneal transplantation possible for those in need, funds eye and vision research and provides education to promote eye, organ and tissue donation. In 2008, the Illinois Eye-Bank offered more than 1,000 Illinois residents a second chance for sight.

"Our commitment to the restoration of sight continues as we strive to educate people about the ongoing need for eye donors," says Charles Pivoney, Chief Operating Officer of Midwest Eye-Banks. "Every year thousands of people experience the miracle of restored sight through corneal transplantation. This miracle - a small piece of tissue no thicker than a dime - is in reality a gift from someone who decided to make a difference by saying yes to donation."

Through its facilities in Chicago and Bloomington, the Illinois Eye-Bank recovers, evaluates and distributes eye tissue for transplantation, supports research into the causes and cures of blinding eye conditions, offers educational programs to increase awareness of the continuing need for donation, and provides humanitarian aid around the world.

For additional information, contact Natasha Lindor at [natasha@wingermarketing.com](mailto:natasha@wingermarketing.com) or call (312) 494-0422.

[www.illinoiseyebank.org](http://www.illinoiseyebank.org)