

MIDWEST EYE-BANKS IN CHICAGO
12th ANNUAL GIFT OF SIGHT GALA
Friday, May 21, 2010
Honoring Gregory Hyder as the 2010 Man of Vision
COMMEMORATIVE TRIBUTE BOOK

Your advertisement may: focus on your organization; include a personal/family photo page; offer congratulations to the Eye-Bank for their commitment to the Gift of Sight, or salute Gregory Hyder as the 2010 Man of Vision. A complimentary sitting with John Reilly Photography is included with all covers and full-page paid advertisements.

Fax this form to the Illinois Eye-Bank - 312-706-6756.

Participation Agreement -YES, I would like to reserve advertising space in the 2010 Tribute Book.

Name of Advertiser _____

Address _____

City _____ State _____ Zip Code _____

Authorized by _____ Signature _____

Title _____ Date _____ Phone _____ Fax _____

Advertising Options:

Specifications:

Cost:

- | | | |
|--|---------------|-------------------------|
| <input type="checkbox"/> Back Cover | 5.5 w x 7.5 h | \$600 – STILL AVAILABLE |
| <input type="checkbox"/> Inside Front Cover | 5.5 w x 7.5 h | \$500 – STILL AVAILABLE |
| <input type="checkbox"/> Inside Back Cover | 5.5 w x 7.5 h | \$500 – STILL AVAILABLE |
| <input type="checkbox"/> Full-Page Ad | 5.5 w x 7.5 h | \$300 |
| <input type="checkbox"/> Half-Page Ad | 5.5 w x 3.5 h | \$200 |
| <input type="checkbox"/> Friends of Greg Hyder | Quarter Page | \$100 |

Payment by Check: Please make checks payable to Midwest Eye-Banks. Mail to Illinois Eye-Bank, c/o Brenda Ward, 547 West Jackson Blvd., Suite 600, Chicago, IL 60661.

Payment by Credit Card:

Name on Credit Card _____

Credit Card Number _____ Expiration Date _____ Auth Code _____

Signature: _____

Print Name: _____

Email: _____

Materials: Direct inquiries and send materials to Brenda Ward, brenda@illinoiseyebank.org at the Illinois Eye-Bank or call (312) 706-6765 if you need additional information. Fax this form to (312) 706-6756 or mail to 547 W. Jackson Blvd, Unit 600, Chicago, IL 60661. **Ad reservations, materials and payments must be received by April 30th.** All ads are black & white. No bleeds. Digital photography preferred for artwork/photos. If film is used, it should be right-reading emulsion side down. Materials returned upon request only. No proof will be provided. Please retain a copy of this form for your records. **Thank you!**